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FOR IMMEDIATE RELEASE



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Nick Welham Joins IndividuALLYtics as Chief Operating Officer

Ann Arbor, Mich. – IndividuALLYtics, Inc. is pleased to announce the appointment of Nick Welham as Chief Operating Officer. Nick joins Individuallytics, Inc. as the Senior Corporate Executive responsible for corporate operations management for the organization. With over 20 years of international leadership experience in healthcare, professional services, and consulting Nick will add his considerable experience to the success of the company. Before joining IndividuALLYtics, Nick was the COO for Hygieia, a med/tech company in the diabetic care space. He focused on modelling cash flow and driving the planning for a six-fold patient increase.

In addition, he spent 10-years as an owner/operator of Medical Weight Loss Clinic, a 34-location multi-state obesity management chain. He joined as CIO to spearhead a complete digital transformation from paper records that enabled a joint venture with a hospital system. Later he was elevated to CEO to develop and execute a turnaround program to prevent bankruptcy; this led to a 7% increase in the net profit margin.

Nick graduated from Michigan State University's Executive MBA program and currently serves as a board member for the Alumni Association.

"Nick brings a make-it-happen and great team spirit to supporting delivering great care and outcomes to patients with multiple chronic conditions by collaborating with their physicians," said Dennis Nash, CEO of IndividuALLYtics. "His experience is helping our team gain traction in better serving and caring for patients and physicians every day. With Nick's contribution, we look forward to reporting steady progress transforming better, faster care effectiveness for first course outcomes and health risks reductions. Nick's digital health and physician managed weight loss knowledge is accelerating the application of our IAQplus N-of-1 solution for much better outcomes benefiting patients, physicians, payers and investors."

About IndividuALLYtics, Inc.

IndividuALLYtics® *IAQplus™* is the industry's first telemedicine platform that combines data from remote monitoring devices with the best clinical guidelines and, using a patent-pending analytical engine, for personalised, precise optimized multi-therapy care for Multiple Chronic Condition (MCC) patients – including those with COVID-19.

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