

August 12, 2021

FOR IMMEDIATE RELEASE



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Scott Larsen Joins IndividuallyALLytics as Chief Information Officer

Ann Arbor, Mich. – IndividuallyALLytics, Inc. is pleased to announce the appointment of Scott Larsen as their new Chief Information Officer. Scott joins IndividuallyALLytics, Inc. as the Senior Corporate Executive responsible for information technology management and corporate information security for the organization. Scott also serves as the organization's Chief Technology Officer and Chief Information Security Officer, responsible for all aspects of information technology, information security, cybersecurity, privacy and compliance. He is also responsible for managing the company's technological plans and for maintaining the corporate IT budget, including corporate information security and cybersecurity investments. In this role Scott is also responsible for ensuring strong data security and management of technology assets including the securing of the corporate network, protecting intellectual property, confidentiality of health information, corporate data and technology assets. He is also responsible for evaluating different forms of technology for potential use throughout the company along with researching ways to improve the use of existing technological assets.

Dennis Nash, President and CEO, expressed that Scott's addition to the organization will continue to build trust in healthcare with physicians and clinicians. He added that Scott is a respected expert cybersecurity leader and has worked in information technology for over 30 years. He has led information technology and cybersecurity teams in several industrial sectors including healthcare, manufacturing, government, and higher education. As part of the consortium that developed the Michigan Healthcare Security Operations Center (HSOC) he has been a leader the healthcare industry in Michigan in the area of cybersecurity. He is Founder and President Emeritus of the Michigan Health Care Cybersecurity Council, Inc., (MiHCCi) which is a public-private partnership in the State of Michigan and the healthcare industry supporting the citizens, patients, workforce and students of Michigan. MiHCCi seeks to protect the critical healthcare infrastructure and institutions of Michigan by providing relevant knowledge, meaningful relationships, and information security services to the partnering individuals, agencies, organizations, and vendors. Scott was instrumental in developing the Security

Awareness program for the State of Michigan that received national recognition by the National Association of State CIO's (NASCIO) and was Co-Author of the Cybersecurity Disruption Response Strategy for the State of Michigan, which has been used as a national model for state government. He has also been published in CSO Online magazine and has been interviewed by several media outlets on cybersecurity topics. He has also served as a guest speaker at several security conferences and events including the North American International Cyber Summit. Scott is also a longtime Adjunct Professor with over 23 years' experience teaching Computer Programming and Cybersecurity while serving at several Michigan institutions such as Spring Arbor University, Jackson College, and Lansing Community College. Scott holds a Master's of Business Administration degree in Strategic Leadership from Spring Arbor University and a Bachelor's Degree in Finance/Computer Science from Northern Michigan University.

About IndividuALLYtics, Inc.

IndividuALLYtics[®] *IAQplus*TM is the industry's first telemedicine platform that combines data from remote monitoring devices with the best clinical guidelines and, using a patent-pending analytical engine, for personalized, precise optimized multi-therapy care for Multiple Chronic Condition (MCC) patients – including those with COVID-19.

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